

STEEL ALIVE

Smart Target Device

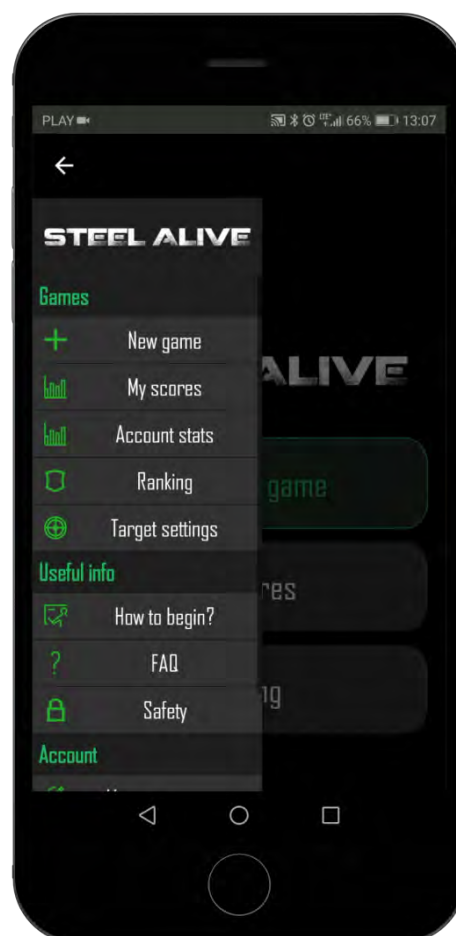
Steel Alive system brings the shooting experience to the 21st-century. You no longer have to measure your skills and quickness manually. A set of Smart Target Devices along with a multicolor LEDs strapped to ordinary steel plate makes the training more enjoyable and beneficial. Master your shooting abilities with complex drills and customizable training scenarios. Have fun with your friends by playing multiplayer games. Finally, compare your stats and become the best shooter in the world.



INTERACTIVE TARGETS
SYSTEM FOR DYNAMIC
SHOOTING

Smart target device:

- Easy attach detach to any target
- Works with Firearms, Airsoft, Air guns, Paintball
- Reliable for every caliber up to .223 Rem. / 5.56
- Matches steel, polymer and plastic targets
- Shock-resistant
- Powered by 4 AA batteries
- Up to 20 hours of power (8h typical))
- Waterproof
- Up to 100 yards of range
- Up to 10 Smart Targets can be connected at once

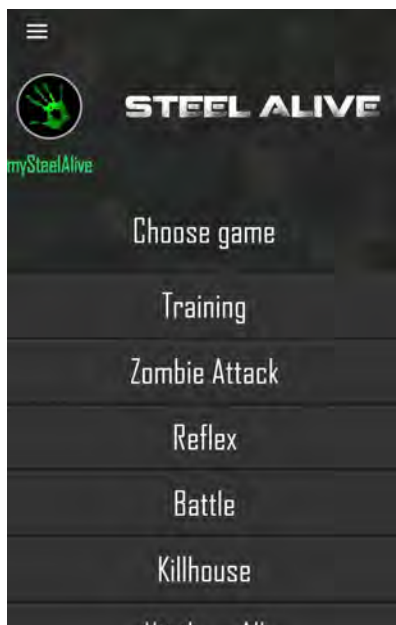


Multicolor LED unit:

- Super bright (3W of power) to be perfectly seen in a sunlight
- 7 selectable colors
- Up to 3 LEDs on every target
- Ricochet resistant
- Waterproof
- Easy detachable
- Infrared version for night vision shooting - Coming soon!



↑ pic. - Multicolor LED unit



↑ pic. - Steel Alive app

Steel Alive app:

- Available on IOS (coming soon) and Android
- Multiple games and drills
- Various combat scenarios
- Online high scores and leaderboards!
- Results and statistics
- Interactive and easy to configure
- PRO version coming soon!

Steel target:

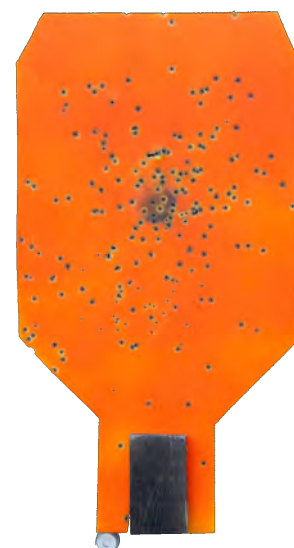
- Compatible with Steel Alive electronic devices
- Works with a big variety of calibers and ammo types
- Withstands thousands of rounds
- Weather resistant



↑ pic. - Steel target

Polymer target:

- Compatible with Steel Alive electronic devices
- Safe at close distances (no ricochet)
- Works with all FMJ rounds below .50cal.
- Does not work with .22 LR and other non-FMJ rounds
- Withstands thousands of rounds
- Perfect for CQB scenarios
- Can be punched or stabbed with a knife
- Weather resistant



↑ pic. - Polymer target



↑ pic. - Plastic target

Plastic target:

- Compatible with Steel Alive electronic devices
- Works with Airsoft, Airgun and Paintball
- Comes with a portable metal stand
- Durable
- Lightweight



Portable:

Combo pack is boxed in a heavy duty pelicase designed to protect devices against any damage that could occur during transportation. The whole set is lightweight (6 lbs) and individual Smart Target Device weighs only 3 oz.

Scalable:

While the initial pack consists of 5 Smart Target Devices the system can be easily scaled. One Master unit can drive up to 10 Devices. We also provide custom-made systems with the number of Devices limited only by the client's budget. All new developments are evaluated at our own 360-degree shooting range ensuring high reliability of the products.



Compatible:

Steel Alive is a solution for every kind of steel target regardless of the origin or type. Our smart devices were designed to serve most of the steel targets ranging from 3 to 15 inch in radius. They work with calibers ranging from 0.22 to 0.223 and bb/airsoft guns.

Durable:

Smart Target Devices were tested with Hardox 550 steel plates and managed to withstand more than 20.000 rounds of various calibers.



Efficient:

Steel Alive system was designed to support shooting training of every kind and level of advancement.

Our system supports ranges from 0 yards (polymer ricochet-free targets) up to 100 yards. Users can confront their skills in games and training modes as well as in combat-based scenarios. The results are posted in international leaderboards along with the special forces personnel benchmark. Multiple statistics allow the instructors to improve their team's marksmanship and practical skills.

Law Enforcement Agencies and Institutions:

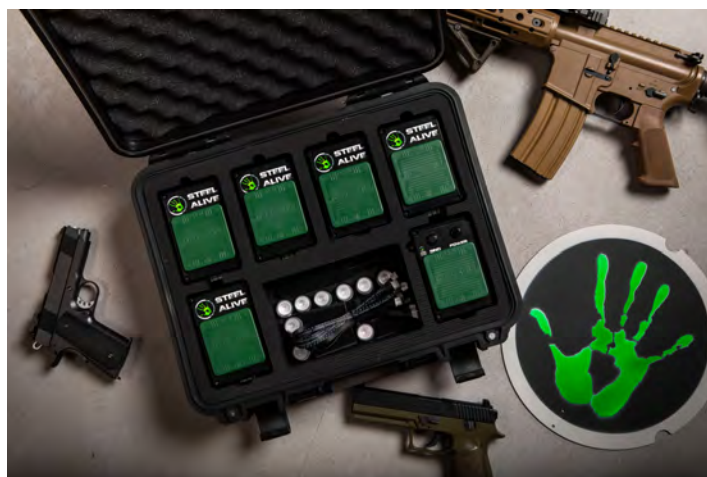
- Complex solution for training Instructors implementing modern version of standard drills (El Presidente, Mozambique etc.)
- Shooting performance assessment of individuals or teams operating together
- Shooting data logs stored on a secure local server
- Custom features development depending on client's requirements
- Works not only with firearms but also with non-lethal training ammunition

Instructor:

- Detailed interpretation of student's abilities
- Training excellence through instant feedback
- Drill designer
- Student's journal
- E-learning: assesing results achieved without instructor's presence
- Enables instructor to focus entirely on student's performance

Shooting Range:

- Transforming your facility to XXI century
- Gathering key data:
 - » Ammo usage
 - » Most popular types of firearms
 - » Frequently visited localizations (heat map)
- Online store integration inside the app with local stores map
- Ammo discounts for frequent users
- In-app targeted advertisements



Individual User:

- Boosts your shooting skills
- Brings entertainment to your everyday training
- Real-time multiplayer games
- Share results and compete with your friends
- Global and local leaderboards
- Real life combat scenarios
- FPS game is brought directly to your range
- Airsoft mode with dedicated composite plates allows to train outside of shooting range

